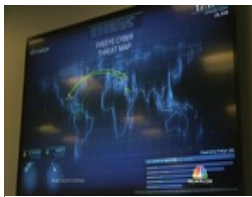


## FIVE FEATURES FOR FACULTY

### 1. Provides Relevant & Timely Stories

Each weekday, NBC News coverage from around the world is vetted for educational relevance and added to the NBC Learn Current Events collection. Students & Faculty can incorporate these stories into courses and classroom discussion with ease.



Colleges Toughen Cyber Defenses as Hacking Threat Lingers



Mount McKinley Renamed Denali



Global Impact of a Sanctions-Free Iranian Economy

### 2. Puts History into Context

For decades, NBC News has covered every major news event around the world. These stories often evolve over time, giving NBC Learn the power to put history into context for students. For stories that pre-date video or aren't covered by our archives, NBC Learn has produced hundreds of short mini-documentaries, exposing students to historical narratives that still permeate their lives today.



President Reagan Delivers Speech at Brandenburg Gate



East German Government Allows Travel Between East and West Berlin



NBC's Tom Brokaw Recalls the Night the Berlin Wall Fell

### 3. Sparks Debate and Encourages Critical Thinking

Professors can use NBC News stories to enhance and provoke discussion, compare/contrast ideas, or to support or summarize the content of their lecture. The majority of the NBC Learn videos average between 2-6 minutes in length, which provides versatility within the course.



Lead Levels in Water Cause Health Emergency in Flint



Today's 101: The Federal Reserve and Treasury Department



Never Before Seen Changes in Greenland's Iceberg Alley

#### 4. **Helps Answer: “Why Do I Need to Learn This?”**

By tying course content to real world events, students are given an intimate look at why the concepts they are learning are relevant beyond the college classroom. The interdisciplinary nature of the news allows students to see the broad impact it has on their lives.



Space Shuttle Challenger  
Explodes After Liftoff



September 11, 2001:  
Timeline of Events



Stocks Plunge Before Partial  
Rebound on Roller Coaster  
Day

#### 5. **Helps Teach Complex Ideas Through NBC Learn Original Series**

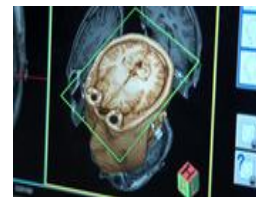
One of the jobs of a journalist is to explain complex ideas in a succinct and interesting manner. Our NBC Learn in-house production team, in partnership with foundations and education publishers, has created hundreds of original videos that support topics ranging from nanotechnology to neuroscience to sustainability.



Nanotechnology:  
Nanoelectronics



When Nature Strikes:  
Hurricanes



Mysteries of the Brain:  
Perceiving Brain